



2018

EUROPEAN CYCLING SUMMIT
Salzburg // 24 - 26/09/2018

> cycling culture moves

> Europäischer Radgipfel 2018 European Cycling Summit 2018



salzburgergrad.at
radln in stadt und land

AUSZEICHNUNG

KLIMAAKTIV MOBIL PROJEKTPARTNER

GEMEINDE ASCHAU IM ZILLERTAL



- Anschaffung Elektrofahrräder
- Jährliche Einsparung: 14,3 Tonnen CO₂

Fahrradsegnung durch Pfarrer Mag. Christoph Frischmann mit Bgm. Andreas Egger beim Autofreien-TAG 2017

GEMEINDE BÖHEIMKIRCHEN



- Infrastruktur, Abstellanlagen und
Beschilderung
- Jährliche Einsparung: 12,66 Tonnen CO₂

GEMEINDE GASPOLTSHOFEN



26.09.2018

- Errichtung Radweg auf ehemaliger Bahnstrecke
- Jährliche Einsparung: 2,51 Tonnen CO₂

GEMEINDE ST. ANDRÄ-WÖRDERN



- Errichtung von Radabstellanlagen
- Jährliche Einsparung: 9,2 Tonnen CO₂

MITTELSCHULGEMEINDE SCHREMS



- Errichtung von Radabstellanlagen
- Jährliche Einsparung: 4,99 Tonnen CO₂

e5-GEMEINDE WALS-SIEZENHEIM



- Errichtung Infrastruktur, Abstellanlagen und Beschilderung
- Jährliche Einsparung: 12,12 Tonnen CO₂

GEMEINDE WIENER NEUDORF



- Schaffung Infrastruktur, Abstellanlagen und Beschilderung
- Jährliche Einsparung: 4,78 Tonnen CO₂

VEREIN REGIONALENTWICKLUNG SÜDKÄRNTEN



- Anschaffung E-Transportrad
- Jährliche Einsparung: 1,37 Tonnen CO₂

EUROFUN TOURISTIK GMBH



- Anschaffung 46 Elektrofahräder
- Jährliche Einsparung: 21,23 Tonnen CO₂

GEMEINNÜTZIGE SALZBURGER WOHNBAUGESELLSCHAFT M.B.H.



- Wohnprojekt mit Maßnahmen zur Forcierung von Radverkehr, ÖV und Carsharing
- Jährliche Einsparung: 2,11 Tonnen CO₂

OFFROAD ARENA AXAMS



- Anschaffung Elektro-Zweiräder
- Jährliche Einsparung: 2,97 Tonnen CO₂

ÖSTERREICHISCHES ROTES KREUZ LANDESVORBAND NÖ BEZIRKSSTELLE MÖDLING



- Anschaffung E-Transportrad
- Jährliche Einsparung: 1,37 Tonnen CO₂

TRAVEL & MORE REISESERVICE GMBH



- Anschaffung Elektrofahrräder
- Jährliche Einsparung: 24,45 Tonnen CO₂

UNIVERSITÄT FÜR BODENKULTUR



- Anschaffung Dienstfahräder
- Jährliche Einsparung: 16,94 Tonnen CO₂

> Best Foto // Video Award



@BernieZ_GIS

Best Foto / Video Award Cycling Culture moves

Martin Loidl, University of Salzburg | Z_GIS



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> Georg Santner / Slam Poet



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Rachel Aldred

University of Westminster

Fahrradkulturen der Zukunft //

Cycling Cultures of the Future

12. Österreichischer Radgipfel

20.-21. Mai 2019

Messe Graz, 8020 Graz





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2018
Best Video &
Photo Award

#radgipfel2018

#cyclingsummit2018

In diesem Jahr wird erstmalig ein > **Best Video** bzw. > **Best Photo Award** ausgeschrieben. Sie sind ab sofort eingeladen Fotos und Videos, die an das Konferenzthema „Radkultur bewegt“ anknüpfen, über [Instagram](#) oder [Twitter](#) zu teilen. **Die besten Einreichungen schaffen es in die Plenarsessions des Radgipfels**, in denen die Sieger durch ein Publikumsvotum gekürt werden. Vergessen Sie nicht den Hashtag **#radgipfel2018**. Alle bis 14. September 2018 geteilten Beiträge werden berücksichtigt.

 Der Europäische Radgipfel bei Instagram [@cyclingsummit2018](#)

 Der Europäische Radgipfel bei Twitter [@radgipfel](#)

Als Hauptpreis wartet ein unvergessliches Bikewochenende für Zwei im Hotel & Art [Kristiana****](#) in Saalbach, zur Verfügung gestellt von Salzburger Land Tourismus Gesellschaft.

2018
Best Video &
Photo Award

SALZBURGER
LAND



Sonderpreis





Nominierung 1





2018

EUROPÄISCHER RÄDGIPFEL
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> radkultur bewegt

Nominierung 2





Nominierung 3





Applaus-Voting



Radkultur bewegt ... sich sicherer mit genügend Abstand! Heutiger Beitrag zum Video-Foto-Award des Europäischen Radgipfels 2018 in Salzburg @radgipfel #radgipfel2018 #cyclingsummit2018 #abstand

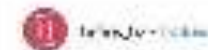


Abstand macht sicher!

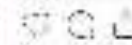
Alle RadfahrerInnen kennen die Schreckmomente, wenn sie von Autos zu eng gefolgt werden und auf Abstand gedrückt werden. Das soll sich ändern! Mit dieser Video-Dokumentation...

youtube.com

abstand... #radgipfel2018



Radkultur bewegt ... sich sicherer mit genügend Abstand! Heutiger Beitrag zum Video-Foto-Award des Europäischen Radgipfels 2018 in Salzburg @radgipfel #radgipfel2018 #cyclingsummit2018 #abstand



5 Likes

1 Comment

Like · Comment · Share · Bookmark



#radgipfel2018 eine Reise durch die Jahreszeiten



11.09.2018

20 Likes

1 Comment

Like · Comment · Share · Bookmark



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Cycling cultures of the future

Dr. Rachel Aldred
University of Westminster
www.rachelaldred.org
[@RachelAldred](#)



Office for Low Emission Vehicles

Part of [Department for Transport](#) and
[Department for Business, Energy & Industrial Strategy](#)

[Go Ultra Low vehicles selector and video](#)

[Grant schemes for electric vehicle charging infrastructure](#)



19 July 2018 — [News story](#)

New powers to kick-start the rollout of electric chargepoints across the nation

The new laws will improve consumer confidence in charging electric vehicles and modernise insurance rules.



9 July 2018 — [News story](#)

Government launches Road to Zero Strategy to lead the world in zero emission vehicle technology

Government confirms ambition to see at least half of new cars to be ultra low emission by 2030 as Road to Zero Strategy released.



24 May 2018 — [News story](#)

Birmingham to host world's first zero emission vehicle summit

Summit on vehicle technology to tackle carbon emissions and to find ways to improve air quality.



Traffic in Towns ('The Buchanan Report'), 1963





Advertisement from 1957 for “America’s Independent Electric Light and Power Companies” (art by H. Miller).



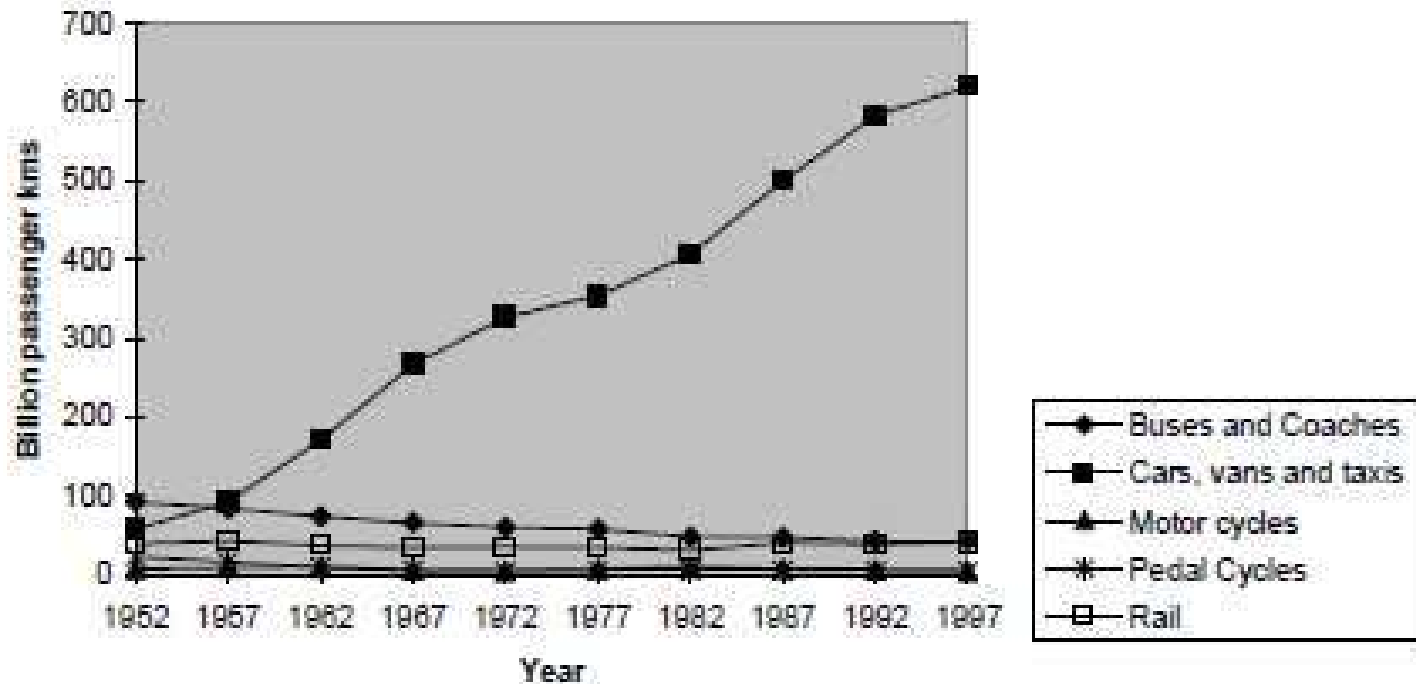
New Mobility...?

Or new ways that cars can steal space from people walking and cycling?

Introducing the self-driving bicycle in the Netherlands

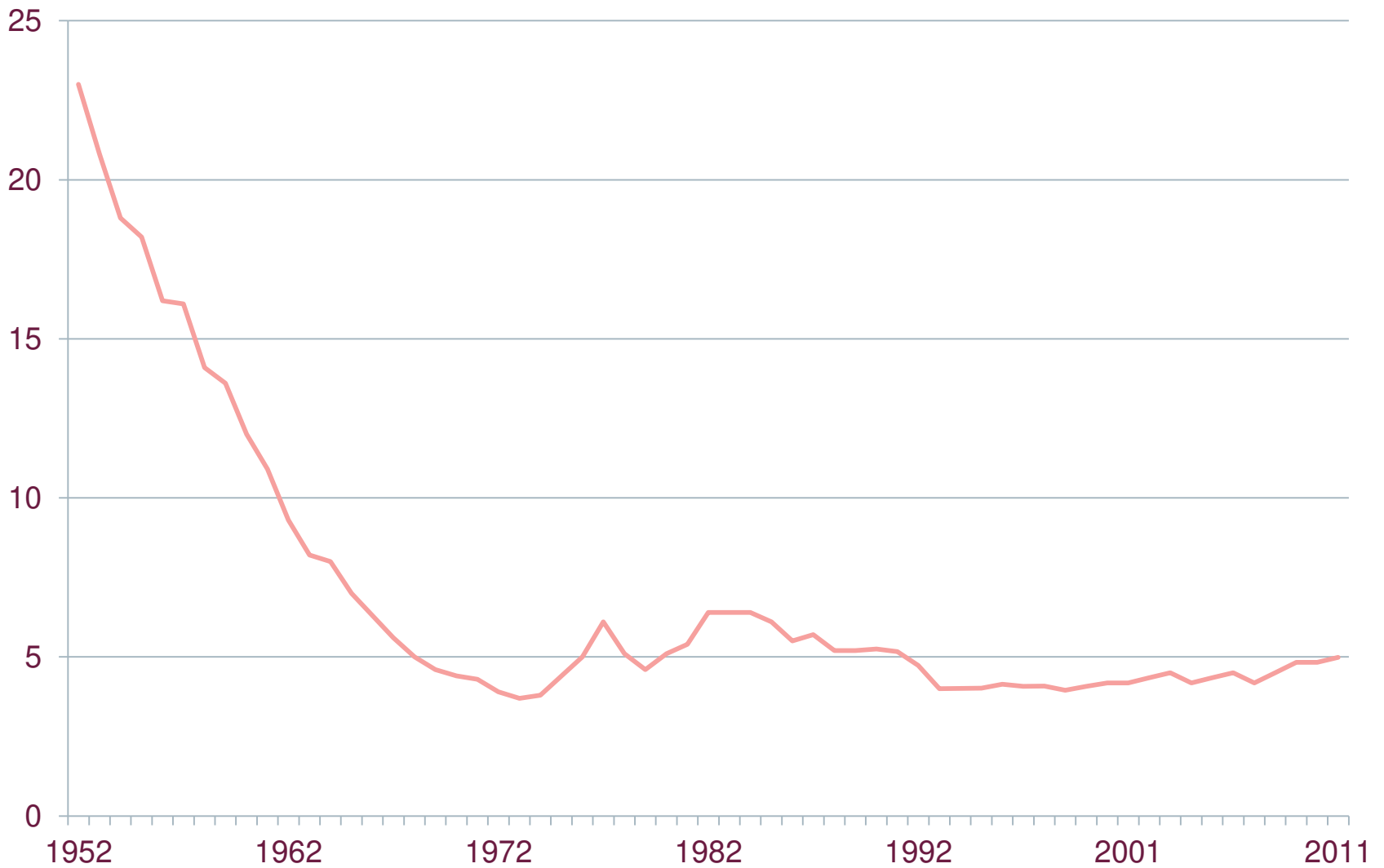


Figure 1: Passenger transport by mode: 1952-1997

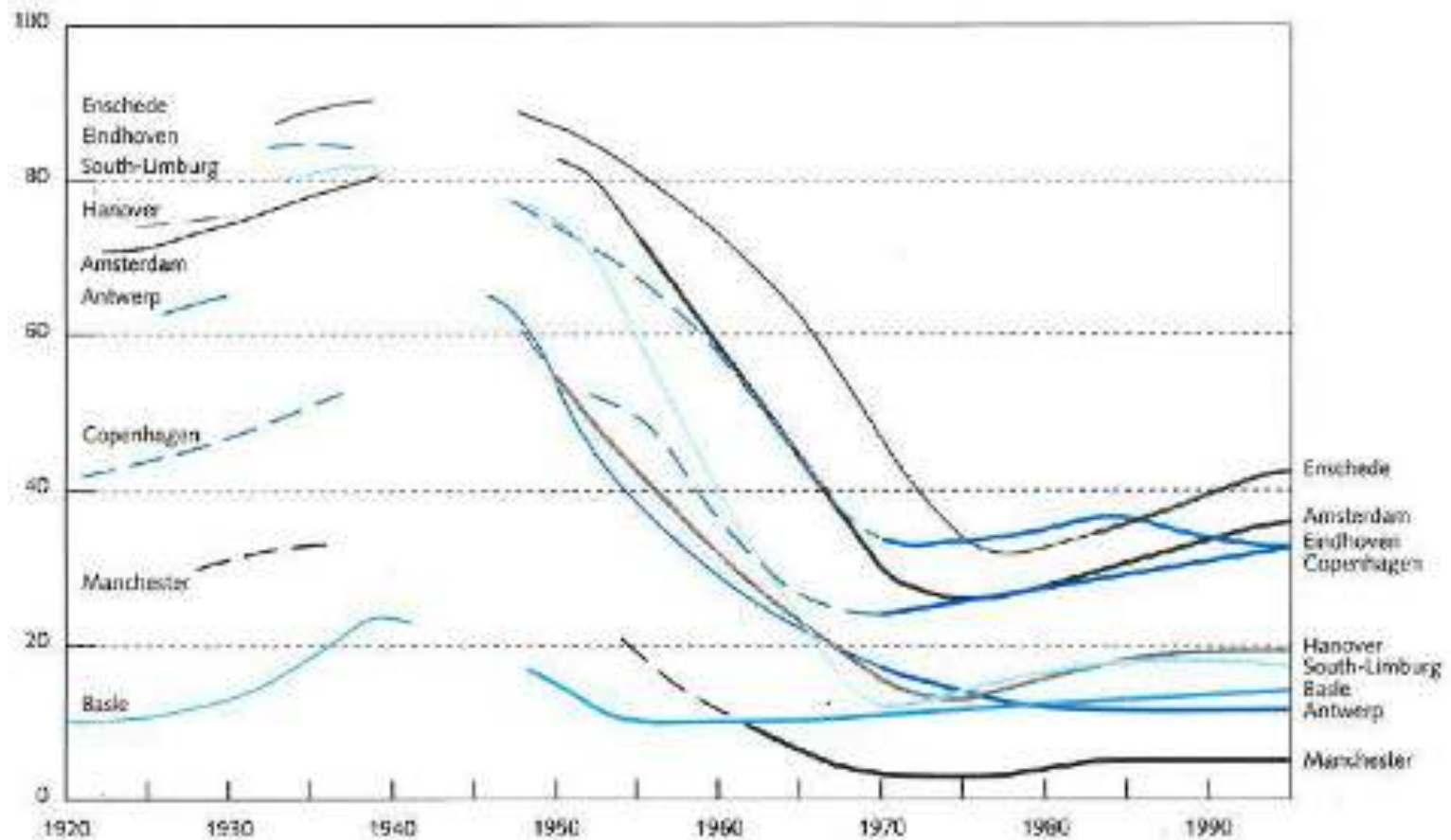


Source: Government Statistical Service (1999). *DETR: Transport Trends 1999 Edition*. London: Stationery Office.

Billion passenger km, bicycle, UK



Change in cycling levels, selected European cities

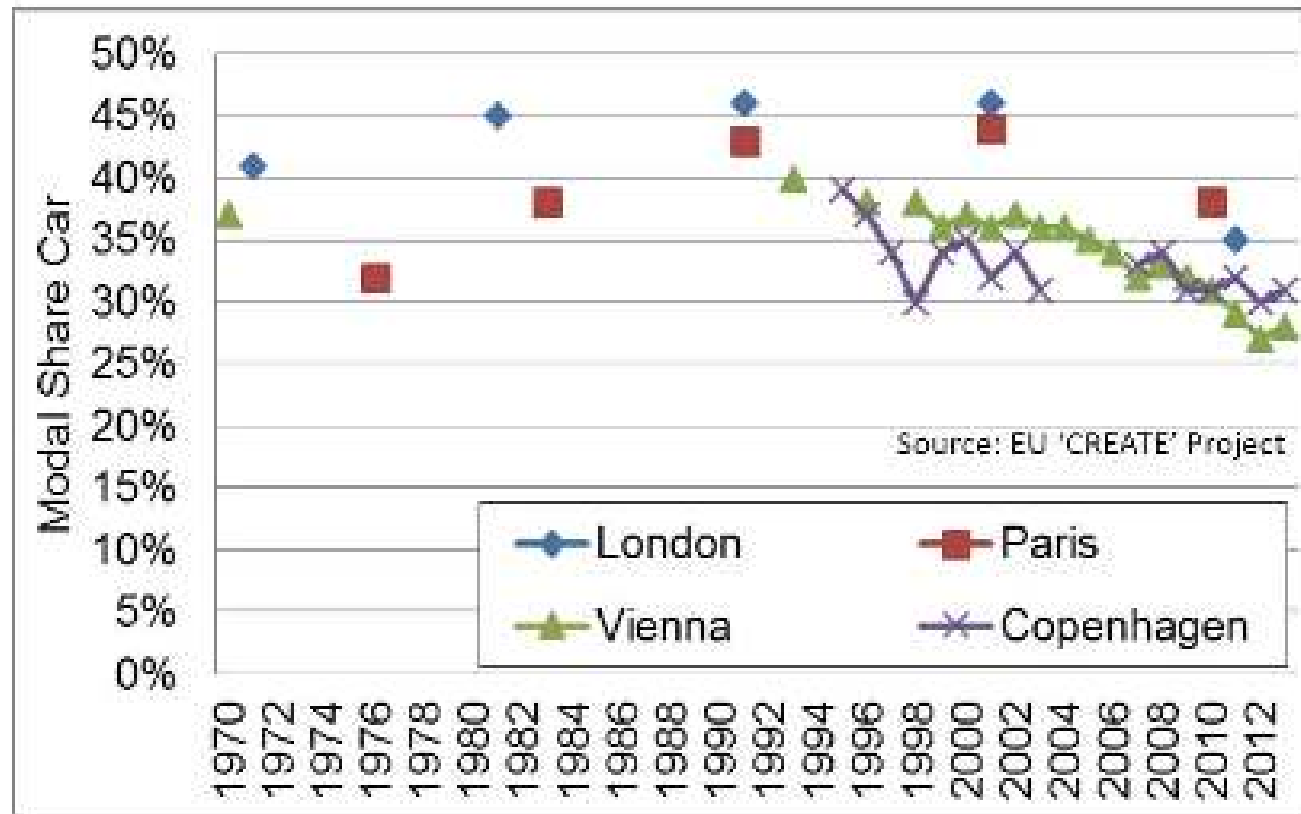


Bicycle use in twentieth century Western Europe. The comparison of nine cities, A.A. Albert de la Bruheze:

https://www.researchgate.net/publication/264893551_Bicycle_use_in_twentieth_century_Western_Europe_The_comparison_of_nine_cities

Source:
Peter Jones
'From
Predict and
Provide to
Vision and
Validate?'

'Peak car' in Western European Cities

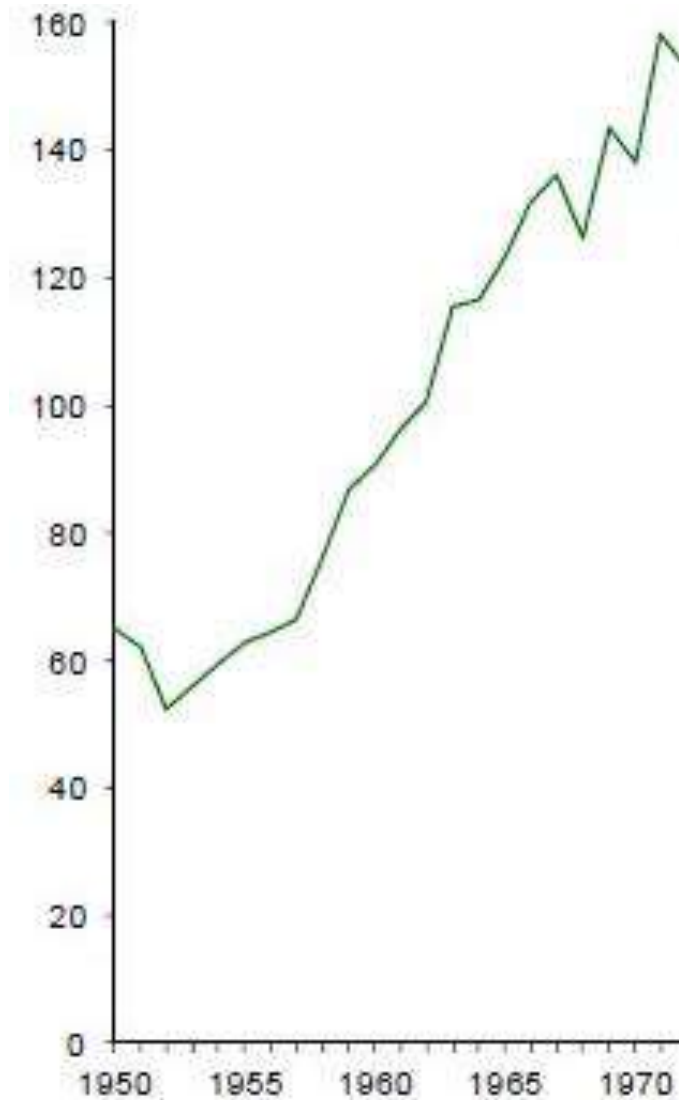




Symbolic and
physical violence

Increasing risk

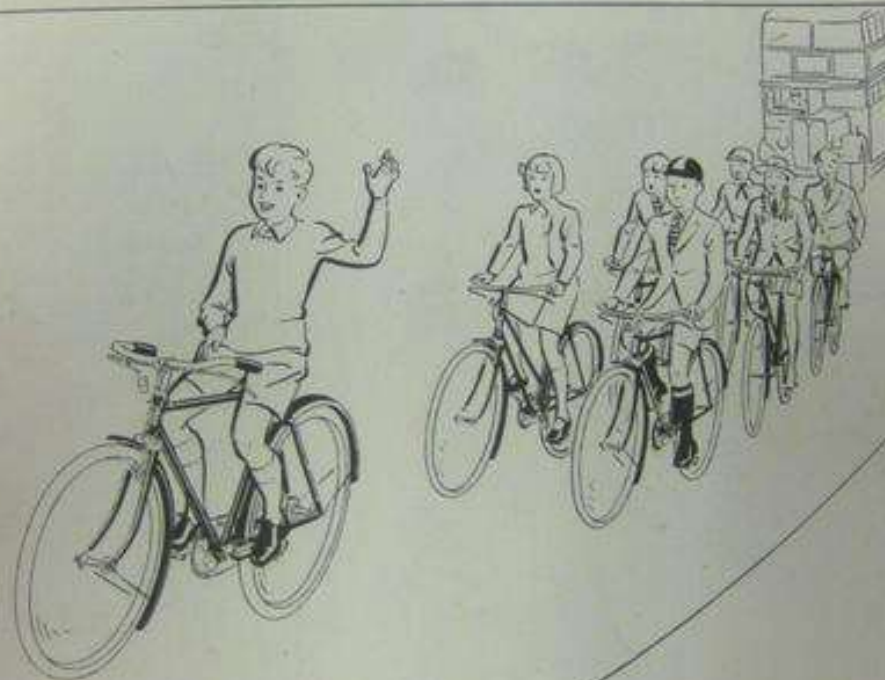
- Cyclist fatalities per billion miles cycled, 1950-70, Great Britain
- Source: Parliament 2012 - www.parliament.uk/briefing-papers/SN06224.pdf



And it's your fault,
cyclists (& pedestrians)



SEVEN little children showing off their tricks,
"Clever" one rode "no hands"—
and then there were six !



KEEP YOUR HANDS ON THE HANDLEBARS







Bloomberg

@business

Follow



Robot driving may require pedestrians to be reprogrammed bloom.bg/2nG1wMC



Our Behavior May Need to Change in a World of Self-Driving Cars

Self-driving car advocates argue it's people not cars that need reprogramming to prevent further fatalities on the roads.

11:01 AM - 30 Aug 2018

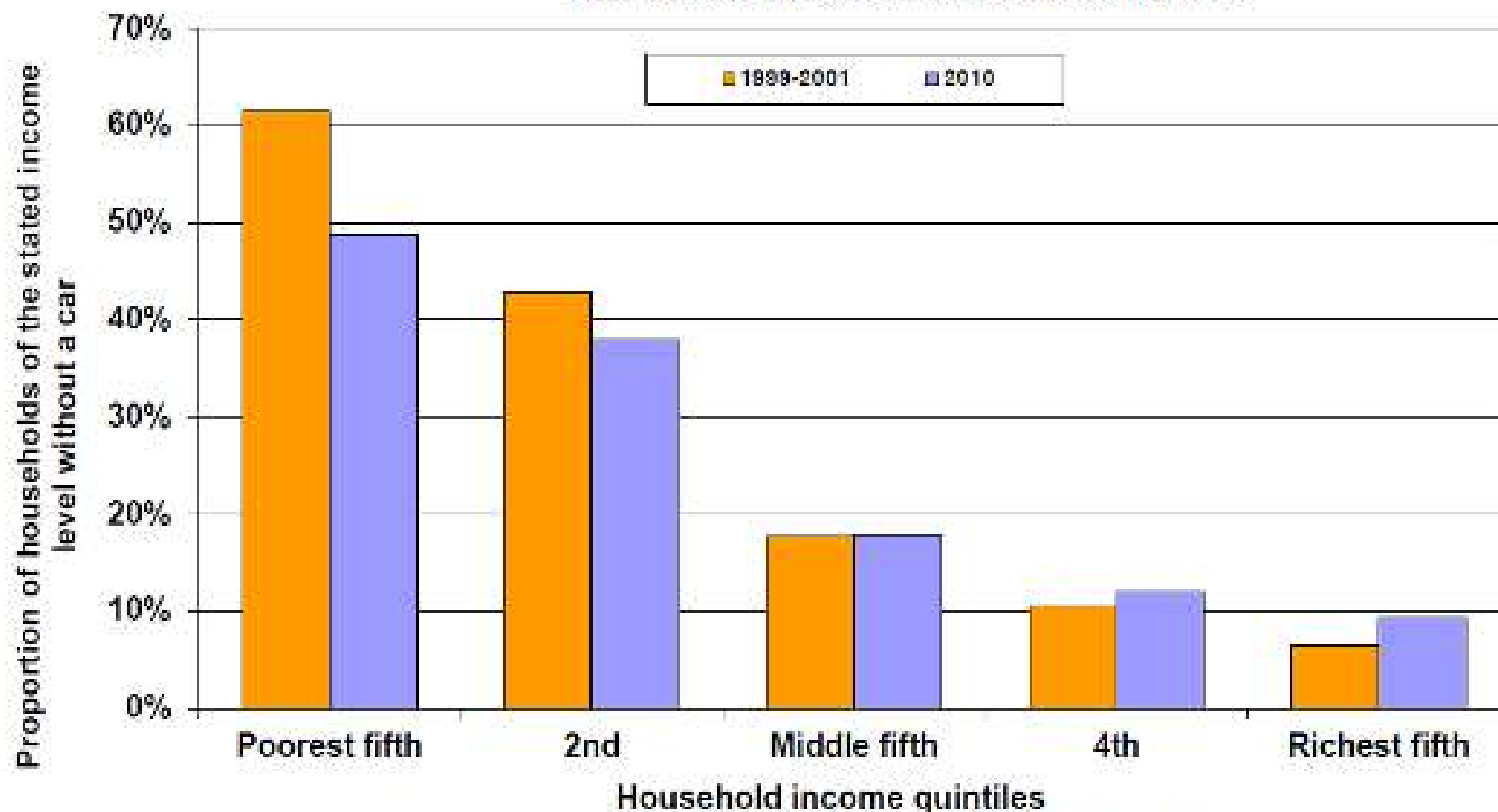
A photograph of a residential street scene. In the foreground, a woman is seen from the side, carrying a baby in a blue sling. She is standing next to a silver car. A young child in a striped shirt and blue skirt is standing next to her. In the background, there are brick houses and a colorful flag hanging from a building. A red car is partially visible on the right side of the frame. The text "Unequal places" is overlaid in the center of the image.

Unequal places





Nearly all households with above-average incomes have a car but half of low-income households do not



Source: National Travel Survey, DfT; Great Britain; updated Jul 2011





Pedestrians in New Delhi, India: Harish Tyagiefe.



These inequalities represent discrimination

Direct: e.g. (fear of) sexual harassment can deter women from active travel

Indirect: e.g. traffic safety is a major barrier for men and (even more so) women



'Here are just a few of the women's stories[...]

"It happens a lot, but this one particular time I was waiting at a traffic light and a group of men in a van were once all yelling at me as it was summer and I was wearing a short dress - that was one of the classic 'I wish my face was your saddle' times... It makes me feel so uncomfortable and is also really embarrassing in front of all of the other drivers." – Joanna'

http://www.huffingtonpost.co.uk/entry/female-cyclists-sexism_uk_573eeabfe4b00006e9ae8248



Pic from IATA Twitter feed.



Inclusive transport

Pics Cycle Training UK (CTUK), Wheels for Wellbeing (WfW). In 1655, 22 year old disabled watchmaker Stephan Farffler, built the world's first self-propelling wheelchair... or cycle <https://www.tipping.org.au/the-history-of-the-wheelchair/>



Sociable, inclusive, human scale

Pics of cargo bikes: Pedalme app, Van Raam Gocab





Pic Robin Mazumder, via Twitter

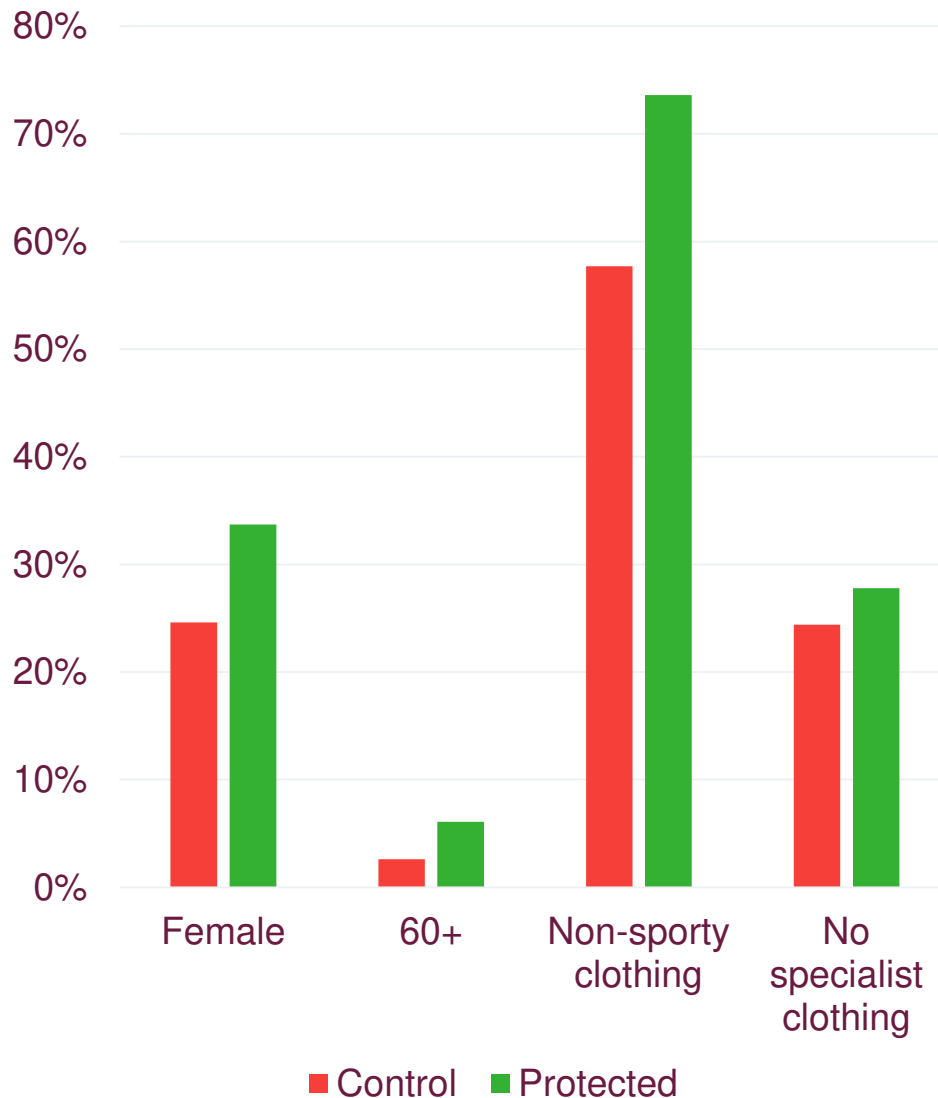


Change is happening

- People living in 'high-dose' intervention areas in Outer London were 24% more likely to have cycled in the past week, following a year of interventions (compared to a control group)
- After one year they were doing on average 41 minutes a week more active travel than the control group (+32 min walking versus +9 min cycling)

Aldred et al, Transportation Research A:
<https://www.sciencedirect.com/science/article/pii/S0965856417314866>





**London protected
cycle lane study
showed higher female
participation.**

*Changing the walking,
cycling, and dwelling
environment helps
change culture*

Aldred, R. and Dales, J.
Journal of Transport and
Health,
[http://www.sciencedirect.com/
science/article/pii/S22141405
16303978](http://www.sciencedirect.com/science/article/pii/S2214140516303978)



We have a choice...





Designing well for cycling helps create more liveable, pleasant cities

Neighbourhoods that work for walking
and cycling are friendlier places.

'Especially the elderly residents [on the street without through motor traffic] felt supported and cared for: a 70-year old woman who lived alone remarked that "people on the street have always helped each other in times of illness and difficulty". Another older lady living alone felt lucky to live on such a street where "everyone's kind, thoughtful, helpful, and really lovely to me. When my next door neighbour hasn't seen me for a few days, he knocks just to see if I'm okay".'

Towards happy streets



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